

Door to door advertisement distribution

Upper Midwest Mailing Service is pleased to announce a new service in 2012 which is door to door advertisement distribution marketing techniques. We at Upper Midwest Mailing Service Inc. is a business to business or business to the general public communication and marketing company. We help other business or organizations communicate there products or services out to the community. Without advertising your organization products or services will not get recognized. We take pride in fulfilling your advertising needs. Are door to door advertisement distribution marketing solutions are affective at a low cost then any other types of advertising that we do. We provide all types of advertisement marketing situations to our clients. With the high cost of postage, mailing services and the difficult rules and procedures that the mailing services has, our door to door advertisement distribution solutions gives you another way to communicate your products or services in a more effective way with the same results as mailing your advertisement out to the general public. Our procedures in the way we do the distribution processes is very efficient, in keeping track of where we distribute your advertisement out then compare that with your web site traffic will give us a percentage on how many people are interested in your product or service within that particularly part of the community. When we are out in the field passing out your advertisement door to door we are very professional on our procedures by respecting general public privet propriety and acting in the most professional manner possible. All employees wear a certain dress code with a professional look while we are presenting your advertisement to the community. We deliver the highest quality and professional service possible; when the general public looks at us they are also looking at your company as well.

The cost of this service depends on several different factors which are the size of the advertisement piece, how many are to be delivered, time frame, geographical area that your advertisement is to be delivered to. And if we can combine you advertisement piece with another clients advertisement going to the same geographical area and at the same time frame. In general .03 cents to .25 cents per piece for delivery plus the cost of the advertisement piece.

Cost Analysis
For Mailing or Door to Door distribution marketing techniques

Mailing 750 postcards

Postage $.229 \times 750 = \$ 171.75$

List Certification \$165.00
Post office requires this, for lowest
Discounts rates.

Mailing Services \$125.00

Cost of the advertisement
 $\$750.00 \times .06 = \$ 45.00$

Total \$506.75

Door to door distribution 750 postcards

Services Fees for delivery $750 \times .20 =$
\$150.00

No fees

No mailing fees

Cost of the advertisement
 $\$750.00 \times .06 = \$ 45.00$

Total \$ 195.00

Total Savings \$ 311.75